

# CONFERENCE

**BRINGING  
RRI  
INTO  
REGIONAL  
PLANNING:  
FROM  
THEORY  
TO**



**Project:** SeeRRI (H2020-SwafS14-2018)  
**Conference:** “Bringing RRI into regional planning: From theory to SeeRRI”  
**Date:** 29th and 30th of September, 2021  
**Location:** Barcelona  
**Version date:** 15/9/21

## Conference program

### Day 0: 28/09/21

Closed evening social local event

### Day 1: 29/09/21

**“Designing a responsible regional planning for sustainability: The SeeRRI way”**

Location: Casa Convalescència

**9:00-9:30** Conference registration

**9:30-9:45** Welcome to the SeeRRI final conference

- Javier Lafuente (Rector of the Autonomous University of Barcelona)
- Matilde Villarroya - Secretary of Economic Affairs and European Funds, Catalan Government
- Nhien Nguyen – Nordland Research Institute & NTNU / SeeRRI Project Coordinator

**9:45-10:30** Regional development and innovation strategy towards sustainability – Guest speakers:

- Johan Stierna, European Commission, Territorial Development Unit (B3), Joint Research Centre
- Anne Snick (Independent researcher and change enabler, Club of Rome, and fellow of the WAAS)

**10:30-11:00** Responsible regional planning: The SeeRRI Way

- Nhien Nguyen (Nordland Research Institute & NTNU / SeeRRI Project Coordinator)

**11:00-11:30** Coffee break

**11:30-12:00** “How SeeRRI fits in the new approach of the European Research Area” & Discussion

- Marta Truco (Research Executive Agency of the European Commission, EU Project Officer of SeeRRI)

**12:00-13:15** SeeRRI outcomes: Territorial showcase (Nordland, Lower Austria, B30) – Q&A

Chair: Jens Ørding Hansen (Nordland Research Institute - NRI)

- **Catalonia / B30:** Tatiana Fernández (Catalan Government) & Xavier Ariño (Autonomous University of Barcelona - UAB)
- **Lower Austria:** Simone Hagenauer (ecoplus) & Marianne Hörlesberger (Austrian Institute of Technology AIT)
- **Nordland:** Anders Paulsen & Eivind Sommerseth (Confederation of Norwegian Enterprise - NHO Nordland), Åge Mariussen (NRI), with online contribution from Dag Bastholm & Liv Rask Sørensen (Nordland County Council)

**13:15-13:45** SeeRRI implementation pathway

- Carlos Álvarez Pereira (Innaxis / SeeRRI Project)

**13:45-14:45** Lunch

## “Local flavour”: Understanding EU regional contexts

**14:45-15:15** Designing and implementing an innovation-driven policy at EU level  
- Peter Dröll (European Commission, DG Research and Innovation, Prosperity)

**15:15-15:35** Introduction of the B30 Innovation Hub  
- Josep Monràs (President of the B30 Association and Mayor of Mollet del Vallès)  
- Javier Lafuente (Rector of the Autonomous University of Barcelona - UAB)

**15:35-16:30** B30 R&I ecosystems: How to create synergy and leverage SeeRRI’s results in B30 for regional development in Catalonia?

Chair: Tatiana Fernández (SeeRRI Project);

Panelists:

- Mariona Sanz (Director General of European Funds of Catalan Government)
- Verónica Kuchinow (Co-Founder and Director of Símbios Industrial)
- Javier Lafuente (Rector of the Autonomous University of Barcelona - UAB)
- Josep Monràs (President of B30 Association and Mayor of Mollet del Vallès)

**16:30-17:30** Poster session over coffee

**17:30-18:00** Impact from cross-project collaboration

- Nhien Nguyen (Nordland Research Institute & NTNU / SeeRRI Project Coordinator),
- Angela Simone (TRANSFORM Project Coordinator)
- Marianne Hörlesberger (DigiTeRRI Project Coordinator)

**18:00-18:15** Day 1 wrap-up & quick survey (sli.do)

**19:45** Dinner (for Scientific Committee and keynote speakers and invited guests)

## Day 2: 30/09/21

### “The future of RRI in regional development”

**9:00-9:30** Welcome & Introduction to Day 2

**9:30-10:00** RRI and regional planning

- Guest speaker: René von Schomberg (European Commission/Technical University of Darmstadt)

**10:00-10:30** Climate change and RRI local actions

- Guest speaker: Kirsten Dunlop (CEO of Climate KIC)

**10:30-11:15** SeeRRI Artwork - exhibition over coffee

**11:15-12:30** How mutual learning happens between regions in EU projects

- Tatiana Fernández (Catalan Government)
- Elisabetta Marinelli (SeeRRI Advisory Board member)
- Marzia Mazzonetto (TRANSFORM Project)
- Tanja Adnađević (TeRRIFICA Project)

**12:30-13:45** Territorial showcase: SeeRRI Network of Associated Territories (NAT)

- Crowdsourcing ideas from conference attendees

**13:45-14:00** Closing & quick survey (sli.do)

**14:00-15:00** Farewell finger lunch